Actors’ Playhouse Thanks You For Your Support

Actors’ Playhouse, a 501(c)(3) charitable non-profit organization, is a Florida Cultural Presenting Organization and one of 13 major cultural institutions in Miami-Dade County. The company will be celebrating its 32nd season in 2019-2020 as the largest self-producing regional professional theatre in South Florida with exciting plans for its future. In partnership with The City of Coral Gables, owners of the Miracle Theatre, Actors’ Playhouse has renovated the historic facility since 1995 into a three-stage performing arts center, which is highly regarded as the catalyst in revitalizing the downtown district. An investment in Actors’ Playhouse allows us to continue to enrich the community with cultural programming that impacts and entertains over 150,000 theatre patrons a year. Culture contributes over $2 billion dollars to the economic prosperity of our community, and Actors’ Playhouse is proud to be part of its economic success. Actors’ Playhouse gratefully accepts financial and in-kind contributions to support our programming and capital projects at the Miracle Theatre.

PROGRAMS

Mainstage Theatre:

Actors’ Playhouse produces five Mainstage productions featuring popular award-winning musicals and plays. We produce our shows with Equity (union) actors in an agreement with Actors’ Equity Association New York, the union for professional stage actors. Our artistic excellence has earned the company 91 Carbonell Awards (the South Florida Tony Award) for artistic merit. The 2019-2020 Season will include the Broadway musicals of RING OF FIRE (the Johnny Cash musical), MAMMA MIA (the ABBA musical), and Lerner & Lowes CAMELOT. Our exciting plays in the new season are Agatha Christie’s MURDER ON THE ORIENT EXPRESS and Elena Maria Garcia in ¡FUACAT!.

Mainstage Major Show Sponsorship offers over $450,000 of marketing value and season ticket benefits.

Season Presenting Sponsorship $100,000
Major Production Sponsorship $30,000 (for the entire run of one production)
The Musical Theatre for Young Audiences series, featuring musical plays for children presented by professional adult actors, serves more than 60,000 children each year. A free ticket program for minority and disadvantaged children benefits 7,000 at risk children. Our new season will include exciting children’s musical productions like *A Christmas Carol, The Musical, Puss in Boots, The Wizard of Oz*, and two more musicals in negotiation. Each of our productions meet the guidelines of Florida State Standards, and most are based on popular children’s literature. Study guides for each show are available online and after each performance the director and the actors hold a Q&A with the audience. By engaging young people ages three to twelve in our children’s theatre program, we are developing future supporters of the arts and future community leaders. Sensory Friendly performances will be presented for all children’s musicals.

**Season Presenting Sponsorship $25,000**
**Production Sponsorship $5,000 (for the entire run of one production)**

### The Annual Kids Fest Family Weekend:

In its twenty-ninth year, our Family Weekend will continue to bring South Florida families a celebration of multicultural theatrical presentations, hands-on activities, theatre workshops in acting and design, and an opportunity to explore the arts with their families in a theatre setting. The festival also provides cultural tourism benefits by attracting children’s theatre fans to Miami from other communities. During the Fest we will feature our Children’s Theatre production in February with special guest performances from the winners of our Young Talent Big Dreams countywide youth talent contest and a Broadway, Jr. production presented by our Musical Miracles Advanced Musical Theatre Youth Performance Troupe.

**Presenting Sponsorship $10,000**
**Production Sponsorship $2,500-$5,000**

### Educational Outreach:

Partnerships with Miami-Dade County Public Schools, private schools and home schools, provide educational resources for students and teachers including educator workshops, extensive study guides, theatre field trips, backstage dialogues with actors and other theatre professionals, and programs in which theatre techniques are used to help children develop self-confidence, effective communications, and a better understanding of life’s skills in general. Actors’ Playhouse also sponsors the City of Miami Parks and Recreation Disabilities annual talent show by providing our director and technical support for the event. In addition, our Musical Miracles youth group rehearses and performs with challenged clients in the City’s program to create a talent showcase. This experience emphasizes positive attitudes and an understanding of how individuals can work together to overcome difficulties.

Our Sensory Friendly Program, presented under the umbrella of Miami-Dade County’s “All Kids Included”, offers exclusive Children’s Theatre performances for children with autism, and other sensory disorders, and their families for weekday school matinees and Saturday afternoon performances. In partnership with the University of Miami Medical School we provide licensed counselors at each performance.

Programs for at-risk students give special attention to middle and high school students. Participating young people attend free performances of productions based on themes relating to social issues, followed by frank discussions of these issues with classmates and theatre professionals. Other performance-related activities provide opportunities for practical learning in acting, music, choreography, set design and related fields, guiding students to potential employment and enhanced self-awareness, all taught by experienced professionals. Actors’ Playhouse staff members conduct in-
school programs, working with young people throughout the school year. We are pleased to collaborate with our sponsoring partners to develop outreach programs with agencies that they also support.

A new program has been initiated this season with Baptist Health South Florida whereby our artists visit the Miami Cancer Institute to perform and provide acting workshops for young people undergoing cancer treatment. Also performing for the children will be many of the winners from our Young Talent Big Dreams competition. They will perform and also share stories of how they work to reach their goals. In addition, the children in treatment and their families will be invited as guests to the Children’s Theatre performances at the Miracle Theatre.

Our newly developed internship partnership with Miami Arts Studio, one of Miami-Dade County’s Performing Arts Institutions, offers internships in performance, stagecraft, public relations, business administration, directing, choreographing, and other theatre related experiences.

Sponsorships $2,500-$15,000

_Actors’ Playhouse Theatre Conservatory:_

The conservatory hosts a year-round schedule of courses and workshops in subjects such as acting, script writing, stage and camera techniques, film, speech, movement and vocal technique for children, teens, and adults. Experienced professionals with theatre degrees are instructors for our programs. Classes are affordable and limited in size to offer the maximum development with a planned curriculum to guide individuals through many years of training. Our popular summer programming offering camp for children and teens also includes an advanced musical theatre experience for talented youth who audition to work in our summer professional musical and in their own Broadway Jr. production. Over 120 children participate in our many camp summer programs each year. Annual internships are offered in partnership with Miami-Dade County Public Schools, the New World School of the Arts, the University of Miami Communications and Business Schools and the Musical Theatre Degree program, and Florida International University, providing students the opportunity to gain first-hand experience and credentials in professional theatre, both administratively and artistically.

_Scholarship Sponsorships $1,500 +

_Young Talent Big Dreams:_

The tenth annual countywide talent contest for children 8 to 17 is presented by The Children’s Trust and will take place October 2019-May 2020. The contest develops exceptional talent among young people to accelerate arts careers and other important interpersonal skills. Auditions take place in six county arts centers with over 500 children competing in nine arts categories. Finalists from each location compete in the semi finals at the Miracle Theatre, and winners of the semi finals compete in the finals. Industry judges choose one winner in each category and one grand prizewinner. Winners receive scholarship cash prizes, master classes from leading arts professionals, passes to arts venues and local attractions, and many performance opportunities in the community. WSVN 7 is among one of our major sponsors providing an inclusive trip to the winner to LA and the Teen Choice Awards.

_Presenting Sponsorship $50,000 Subscribed by The Children’s Trust_  
_Scholarship Sponsorships $2,500-$10,000_  

_The Musical Miracles:_

This group is a talented troupe of youth who audition to be part of a year-round intensive musical training program under the direction of our Children’s Theatre Director. The children gain experiences developing careers in musical theatre, admittance into magnet schools, casting in television commercials, and as performers in productions demanding youth actors at Actors’ Playhouse. We are a
one-of-a-kind experience in the regional theatre for young actors with many of our alumni developing prosperous performance careers in national tours and on Broadway.

Scholarship Sponsorships $2,000/student

**MMM - Millennial Mixers at the Miracle:**

Actors’ Playhouse has initiated a new arm of its organization for professionals 35 years of age and under. Our goal is to create theatre patrons of a younger generation, future funding supporters and board leaders. By creating membership and volunteer opportunities at a 50% discount ticket price, the group engages in cultural activities and theatre experiences with an opportunity to network and socialize with other like-minded individuals.

Sponsorship $5,000

**The 29th Reach For The Stars Gala Auction April 2020:**

Actors’ Playhouse Gala Auction attracts 600 guests at the Miracle Theatre each year who come together for an exciting evening of fine dining provided by over 30 Coral Gables’ restaurant tasting stations, an open Bacardi Bar, and the chance to bid on over 250 contributed exciting high end silent and live auction items. This major fund raising event for the organization is considered the “signature event of the year!”

VIP Cash Sponsorships $1,000-$5,000

In-Kind Sponsorships Up to $30,000

**The Miracle on the Mile Endowment Campaign:**

Actors’ Playhouse Florida State Endowment Account with Wells Fargo Wealth Management is an excellent way to secure the future of our cultural institution for perpetuity. The Florida State Endowment Grant Program of the Florida Department of Cultural Affairs will match funds deposited at a minimum of $360,000. Endowment support can be provided in many ways including cash donations, securities, bonds, stock, property, and through wills.

**Actors’ Playhouse at the Miracle Theatre**
Founding Chairman of the Board, Dr. Lawrence E. Stein
Founding Executive Producing Director, Barbara S. Stein
Artistic Director, David Arisco
Children’s Director, Earl Maulding

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